

Bio: Richard N. Fogoros, MD

Richard N. Fogoros, MD is the popular “DrRich” of heartdisease.about.com. He is a former professor of medicine who spent over 20 years as a full-time clinical cardiologist, medical researcher, teacher and author, as well as an occasional healthcare entrepreneur, amateur medical ethicist and, when absolutely unavoidable, patient. After two decades of this multi-faceted exploration of the American healthcare system he formulated his Grand Unification Theory of Healthcare, whereupon, in 2000, he left the practice of medicine altogether and began to make his living by consulting and writing.



In his consulting work, Fogoros helps biotech companies to gain a practical understanding of the current behavior, and the likely future behavior, of the American healthcare system. The Grand Unification Theory of Healthcare has been instrumental in his ability to communicate such understanding.

Fogoros is the author of two books that have become very popular with medical trainees – *Electrophysiologic Testing* (Blackwell Publishing, 4th edition, 2006) and *Antiarrhythmic Drugs – A Practical Guide* (Blackwell Publishing, 2nd edition, 2007). For over 15 years *Electrophysiologic Testing* has been especially praised for making a difficult area of medicine understandable, and it remains the most popular introductory book in the field. As the “Guide” to heart disease for About.com, over seven years “DrRich” has written hundreds of articles aimed at simplifying complex and controversial topics in cardiology, making vital information accessible to the general reader. Similarly, he has attempted to make the intentionally complex American healthcare system accessible to average citizens through his website (GUTHealthcare.com), his blog (CovertRationingBlog.com), and now through his latest book, *Fixing American Healthcare* (Publish or Perish DBS, 2007). The underlying principle behind both his on-line writings and his new book comes from the Grand Unification Theory of Healthcare, namely: it is very difficult to practice covert healthcare rationing against sufficiently enlightened and sufficiently knowledgeable individuals.

Fogoros has a bachelor’s degree from Duke University and earned his M.D. from Ohio State University. He did postgraduate training at the University of Pittsburgh and Stanford University, and served on the faculties of the University of Pittsburgh and the Medical College of Pennsylvania. He lives with his family in Pittsburgh, Pennsylvania.